- first use of the app:

Giovanni Giorgio is a famous Italian musician, who needs to travel a lot around the big city where he lives. He has many daily appointments, so he wants to optimize his displacements, and, on suggestion of his best friend Francesco Totti, he downloads on his Iphone X the Travlendar+ app. As he opens it he gets a warm welcome message, explaining him that only this time a little set up is needed. He is than asked to log in or register to the service, so he proceeds to register and given the option to use his google account or another email, he inserts his Gmail address and password after clicking on the second option. The following app page opens letting him set up his favourite locations, so he enters his house, workplace and children’s school; than he is asked to set up his break times schedule, thus he chooses that from Monday to Friday between 12.30 AM and 2 PM Travlendar+ will keep half an hour free from trips for him to have lunch; next he can customize the time of the day after which using the bike or walking will not be considered anymore by the app, and he chooses 8 PM. After he can select his means of travel: he has a car and frequently uses public transports to move in the city centre, therefore he inserts his season pass; at last he set up to 1,5 km the maximum distance he is willing to walk.

- standard usage (default options, notification, map consultation):

For everyday he needs to go to work in his recording studio, he opens the newly acquired app to set up this event.

- minimize carbon footprint

- lunch break

- external event causing exception and consequent hand customized trip

- passengers

- buy ticket

- use sharing service